



May 11, 2007

To Whom It May Concern:

ASIMCO Technologies recently made the decision to close its two Grand Haven facilities earlier this year. With over 300 employees with an average seniority of 15-20 years, our management team knew that we needed to help them deal with the grief of losing a job where many have worked all their adult lives. Many different sources confirmed that that losing a job is one of the most difficult adjustments for a person to make, along with the loss of a loved one or dissolution of marriage. Recognizing the difficult time ahead for our employees, we carved out a direction to move forward and assist employees in finding employment.

Our decision to help employees find employment elsewhere consisted of many things, one of which was to contract with Changing Directions to come in and provide our employees with on-site training on resume writing and interviewing skills. Why Changing Directions? Bobbie Twa has put together a booklet of tips, samples, and references which is an excellent tool in helping find employment. This book is something participants of her workshop can take with them and use after the class for reference. Bobbie is also a dynamic speaker and can relate to a multitude of different personalities, while continuing to get her point across in a helpful, caring, and concerned manner.

The feedback I have received from our employees has been nothing but positive. Employees came away with ideas on how to update their resumes to get them noticed amongst the hundreds of resumes that get submitted for job openings today. Employees came away with tips on how to stand apart in the interview process. Most importantly, employees came away with the confidence to go out into the world, take charge of their careers, and find that "perfect" job that is out there for them.

Whether you are looking for help with a group of people or one-on-one interaction in these areas, I believe you will find the services of Changing Directions to be worth the time and effort put forth to engage the help.

Sincerely yours,

Kimberly A. Tysman-Morris
Human Resources Manager

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